

ArtTrek

Foothills Open Studios

2018

"40 Artists 40 years of Vision" Upstairs Artspace

September 29 and 30th 2018

Opening reception at the Upstairs, Sept 28

CALLING ALL ARTISTS

The Upstairs Artspace invites you to take part in the 10th annual Art Trek Open Studio Tour. This is a special year for the Upstairs as we are celebrating our 40th anniversary and it is our goal to have this banner event celebrate 40 local Artists. We hope that those who have participated as well as many new artists will take part in this years studio tour. Polk county, Landrum and the immediate SC border area have many wonderful artists which the open studio tour aims to bring to the attention of the public whether well known or less so. It is a great opportunity for artists and attendees to get to know each other on a more personal footing as well as to exhibit, sell, demonstrate or talk about your work.

How it works:

- Artists register to open their studio for Sept 29 (10-5) and 30th (12-5) 2018.
- Artists may share their studio with other local artists who do not have an accessible studio, or are located too remotely. If possible, artists showing their work in another artist's studio or location other than their own should feature demonstrations of their work.
- Artists exhibiting in their own studio may invite one other artist from outside the foothills area as a "Guest Artist". The artist doing the inviting is the juror of the person he or she invites. Guest artists pay a slightly higher fee of \$125 and must meet all deadlines and registration requirements. If possible, this guest artist should demonstrate their work.
- Artists submit up to 3 works to the Upstairs Art Trek exhibit held in the gallery from Sept 28- Oct 12th.
1 to 2 of these works is for the exhibit and 1 piece is for the silent auction held in the downstairs gallery. Note: The Artist sets the minimum acceptable price on the silent auction piece. Consider what might sell best. Generally smaller items that are less expensive do well.

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- Artists should consider donating a small item for our raffle/ door prize event to be held during the Friday night opening reception.
We need about 10-12 items in all. These will be on display at the entrance as incentive for people to sign up for future events as well as advertise your smaller works. The tickets will help cover the cost of the maps/brochures we will be giving away before the tour and during the opening reception.
- The Upstairs Artspace gallery will also be open and host light refreshments on both mornings of the tour. The public can begin their tour by viewing the displayed artworks in the gallery, pick up maps and plan their way to the studios that most interest them. Volunteers will be on hand for any questions or directions needed.
- The Upstairs Artspace hosts a closing reception for the silent auction at the gallery from 5 to 7:30 on Friday evening, October 12th.
- All works must be for sale. There is a 40% commission to the Upstairs on all works sold.
- The Upstairs compiles a color brochure with pictures of each artists work, addresses, a map showing studio locations, and descriptive driving directions starting from the Upstairs.
- the Upstairs provides signs for each studio to display on the road.
- The Upstairs publicizes and promotes the exhibit and tour with advertising in newspapers, magazines, posters, brochures radio and through our sponsors.

What we need from you:

1. \$95 registration fee per artist (make checks out to "Upstairs Artspace")
Invited Guest Artists from outside the foothill area pay \$125.
2. Signed letter of agreement (see attached: mail your signed agreement, check and accompanying information to the address below)
3. Email 3 high resolution (300 dpi) images representing your work to:
arttrek@upstairsartspace.org.
4. Short Biography
5. Short Artist statement
6. Directions from the Upstairs Art Space to your studio.

REGISTRATION AND ALL ABOVE MATERIALS DUE BY JUNE 30TH.

In Review:

Art Trek exhibit in the Upstairs Artspace: Sept 28 to October 12

Art Trek exhibit's opening reception in the Upstairs Artspace: Friday Sept 28, 5-7:30.

Art Trek hosts morning coffee and refreshments at Gallery Saturday Sept 29th at 9 am, and Sunday at 11 am.

Follow up Meeting of open Studio Artists Saturday October 13 at 1 pm.

Artists share the tour results and discuss possibilities for 2019 tour.

Artists pick up exhibit work from gallery: Saturday October 13 from 11-4.

Artists turn in signs: Oct 1-13th.

Mail applications to: Upstairs Artspace PO Box 553, 49 South Trade St, Tryon, NC 28782. Phone #: 828-859-2828 email: arttrek@upstairsartspace.org.

ART TREK 2018 Upstairs Artspace

Exhibit Facility: Upstairs Artspace (herein referred to a "UA")

49 S. Trade St.

PO Box 553

Tryon, NC 28782 Phone: 828-859-2828

gallery email: frontdesk@upstairsartspace.org

LETTER OF AGREEMENT

Artist name: _____

Address: _____

Home phone: _____

Email: _____

Mobile: _____

Exhibit Title: "ART TREK 2018"

Exhibit Dates: September 28th to October 12th, 2018

Delivery of Work: Sept. 22nd from 11 AM to 4 PM

Open Studio Date 1: Sept. 29th, 2018, 10 AM to 5 PM

Open Studio Date 2: Sept. 30th, 2018, 12:00 PM to 5 PM

Date of Opening Reception: Sept. 28, 2018: 5 PM to 7:30 PM

Date of Closing Reception: October 12, 2018: 5 PM to 7:30 PM

Pick up Work: October 13, 2018 11 AM to 4 PM

Follow up meeting of Art Trek Artists: October 13 at 1 PM

1. The Artist/Lender will provide UA with a signed copy of this Letter of Agreement no later than **JUNE 30, 2018**.
2. The Artist/Lender will provide UA with an updated bio and or statement prior to the exhibit by: **JUNE 30, 2018**. (email: arttrektour@gmail.com)
3. The Artist/Lender will email 3 digital images (300 dpi) of their work for use by the UA for the Art Trek brochure, web site and publicity purposes by **JUNE 30th**. email to: arttrektour@gmail.com.
4. The Artist/Lender will pay registration fee no later than **June 30, 2018**.

The UA provides support and sales staff, free publicity (newspaper and magazine articles, listings, Facebook, Instagram, UA website, posters, brochures and radio announcements. UA will also send electronic mail messages of events relevant to the exhibition such as receptions, gallery talks and educational programming.

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Digital image requirements: (email images to: arttrektour@gmail.com)

Each digital image should be clearly labeled with artist's name, title, media, size, and date. Images must be high resolution (minimum 300 dpi) and sized 3 x 5 or larger. Acceptable image formats are PDF, Tiff, or JPG. No slides or photos, please. UA may reproduce submitted images for publicity purposes only, including the UA website and other social media.

The Artist/Lender agrees to provide UA with art for the exhibit which UA will display as space allows; and agrees that the term of consignment is for the duration of said exhibit, as indicated above, except by agreement of both parties. The artist/lender appoints UA as agent for the works of art consigned under this agreement, for the purposes of exhibition and sale. Exhibited work must be available for purchase unless a special arrangement has been made between UA and Artist/Lender.

The Artist/Lender consigns to UA and UA accepts on consignment, the works of art listed on a separate inventory sheet. The Artist/Lender will complete a copy of the Inventory upon delivery of work to UA. The Artist/lender confirms that he/she possesses the unencumbered title to each piece listed on the inventory sheet, and the description of each piece is true and accurate.

The installation of the exhibit is the responsibility of UA staff. All Art must be properly labeled with name, title, media and date. **Any art, 2D or 3D, that is to be installed on gallery walls must be wired for hanging or it will not be included in the exhibit.** Special hanging requirements may need participation of the artist or designee during installation. Please refrain from using sawtooth hangers.

The Artist/lender receives 60% of the net sales price if the work sells. Payment to the Artist/lender is made by UA within fifteen (15) days of the close of the exhibit. UA will use best efforts to promote the sale of work and will undertake other promotional activities on the Artist/lender's behalf as deemed appropriate.

The artworks shall be maintained in the condition in which they were received by the Lender. The artwork shall not be unframed or removed from mats or mounts for any purpose whatsoever, or repaired, retouched, or altered in any way, or transported in damaged condition except with the prior express written permission of the Lender.

UA will be responsible for the safekeeping of all consigned works of art and will be strictly liable to the Artist/Lender for loss (except for damage resulting from flaws inherent in the works of art), to the full amount the Artist/Lender would have received from the UA if the works of art had been sold, or the actual cost to repair the work.

The Artist/Lender is responsible for packing and picking up the work at the end of the exhibit. Unsold work must be removed from UA at this time. Work not picked up within ninety (90) days after the closing date of the exhibition will become property of the Upstairs Artspace.

I will participate in the Open Studios on the dates and times specified: _____yes

Artist/ Lender Signature: _____ Date: _____

Upstairs Artspace Representative _____

Artist/Lender Social Security #: _____

will be needed in event of sale. Artists may withhold until Sales become final.