



## **2018 SPONSOR INFORMATION**

**Opening Reception:** Friday, Sept. 28

**Tours:** Sept. 29 & 30

**Exhibit at Upstairs Artspace:** Sept. 28 - Oct. 12

**Closing Reception:** Friday, Oct. 12

Upstairs [Artspace] invites you to become a \$100 sponsor of the annual tour of artist studios presented by the gallery. The 2018 tour takes visitors into the studios of 20+ artists in Tryon, Columbus, Landrum and Saluda areas.

### **Artist/Sponsor Preview Reception**

- Friday, Sept. 28 from 5 - 7:30 p.m. at Upstairs [Artspace]
- Artwork of ArtTrek artists on display and a silent auction opens of artwork by the artists

### **Artist Studio Tours**

- Saturday, Sept. 29 from 10 a.m. – 5 p.m., and Sunday, Sept. 30 from 12-5 p.m.
- Artist studios are open and free to the public. Maps are made available online, printed in advance and during the ArtTrek weekend around the Foothills communities.

### **Closing Reception**

- Friday, Oct. 12 from 5 - 7:30 p.m. at Upstairs [Artspace]
- The exhibit remains open at the gallery through Friday, Oct. 12. That evening from 5-7:30 p.m. there will be a Closing Reception celebrating the Sponsors and the ArtTrek Artists. Bidding will close on the silent auction that evening at 6 p.m.

### **Sponsor Benefits**

- Invitation to Preview and Closing Receptions
- Special recognition with your name and web address on the brochure
- Inclusion on the ArtTrek sponsor list at the gallery, on reception invitations, poster, gallery website and social media campaign
- Sponsors are asked to offer discounts to those partaking in the ArtTrek weekend – discounts will be profiled online and at the gallery.

**Make your \$100 sponsorship** payment at [www.upstairsartspace.org](http://www.upstairsartspace.org), or send your check made out to Upstairs Artspace to PO Box 553, Tryon, NC 28782.

Questions? Call 828-859-2828 or email [arttrek@upstairsartspace.org](mailto:arttrek@upstairsartspace.org).

**Thanks in advance** for becoming an ArtTrek Sponsor and please know that it is through your support that the not-for-profit Upstairs Artspace can produce ArtTrek and the many other programs and gallery exhibits throughout the year.