



CALL FOR ARTISTS IN HENDERSON, POLK & NORTHERN SPARTANBURG COUNTIES

**The Upstairs Artspace invites you to take part in the 11th annual
ArtTrek 2019 Open Studio Tour
October 4 through October 18, 2019
Opening reception at the Upstairs, Friday October 4th, 5 -7:30 pm**

Hello talented Upstate SC and WNC artists! We hope that those who have participated in ArtTrek in the past as well as new artists will take part in this year's studio tour! Because there are so many wonderful artists who live and work in Polk & Henderson Counties, NC, Landrum, SC and the immediate SC/NC border area, Upstairs would like to showcase you! ArtTrek is a great opportunity for artists and attendees to meet outside of the more formal museum or gallery contexts. ArtTrek also provides our local artists the opportunity to exhibit, sell their art, and demonstrate or talk about their creative processes.

HOW IT WORKS:

Artists register to open their studio on October 5 (10 - 5pm) and 6th (12 - 5pm) 2019.

Artists may share their studio with another local artist who does not have an accessible studio, or if his/her studio is located too far away from Trade Street. Artists exhibiting in their own studio may choose to invite an artist from outside the foothills area as a "Guest artist". Only one additional artist per studio is allowed to participate in ArtTrek.

The artist doing the inviting is the juror of the person he or she invites. Guest artists from outside the foothills pay a slightly higher fee of \$125 and must meet all deadlines and registration requirements. If possible, this guest artist should demonstrate their work.

Artists are asked to submit up to three works to the Upstairs ArtTrek exhibition which will be hosted by the gallery from October 4 - Oct 18th. One to two of these works are to be designated for the exhibition the main floor, and one piece is for the silent auction which is to be held in the downstairs gallery. (Note: the artist sets the minimum acceptable price on the silent auction piece; however, consider what might sell best as smaller items that are less expensive might have a better chance of selling.)

REGISTRATION AND ALL ABOVE MATERIALS DUE BY JULY 31!



IN REVIEW:

- The ArtTrek exhibition runs from **October 4 through October 18** at Upstairs Artspace.
- ArtTrek's Opening Reception is scheduled for **Friday October 4 from 5 – 7:30 pm** at the gallery.
- The Upstairs will host Morning Coffee and Refreshments at the gallery **Saturday, October 5 at 9am, and Sunday, October 6 at 11 am.**
- ArtTrek's Silent Auction ends during the Closing Reception on **Friday, October 18, 5 – 7:30 pm.**
- Artists pick up exhibit work from gallery & return all signs: **Saturday October 19, 11 am – 4 pm.**

Mail applications to:

Upstairs Artspace
PO Box 553, Tryon, NC 28782
Phone number: 828-859-2828
email: arttrek@upstairsartspace.org

Upstairs Artspace will also be open and host light refreshments on both mornings of the tour. Visitors can commence their touring circuit by viewing the displayed artworks at Upstairs Artspace, pick up maps and plan their way to the studios that most interest them. Volunteers will be available for any questions or if more detailed directions are needed.

Upstairs Artspace hosts a closing reception for the silent auction at the gallery from 5 to 7:30 pm on Friday evening, October 18th.

All works must be for sale. Upstairs Artspace takes a 40% commission to Upstairs on all works sold in the gallery.

Each year, Upstairs Artspace compiles a color brochure with one thumbnail-sized image per artist, a street addresses, a larger map indicating studio locations, and descriptive driving directions starting from the Upstairs. If you want to be included in the brochure you must have all information to us by July 31st.

Upstairs Artspace will provide roadside directional signs for each participating studio and publicize and promote the exhibit and tour with advertising in newspapers, magazines, posters, brochures, radio, social media and through our sponsors.

WHAT WE NEED FROM YOU:

- \$95 registration fee per artist (make checks out to "Upstairs Artspace"). Invited guest artists from outside the foothills area pay \$125.

- Signed letter of agreement (print, fill out, attached PDF, mail your signed agreement, and enclose your check to the address above.

Please make sure to retain a copy for your records).

- Email 3 high resolution (300 ppi) jpeg images of your work to: arttrek@upstairsartspace.org
- Short Biography
- Short Artist statement
- Written driving directions from Upstairs ArtSpace to your studio.

upstairs [artspace]

upstairs [artspace]

ArtTrek 2019 LETTER OF AGREEMENT

Exhibition Facility: Upstairs Artspace (herein referred to a "UA")

49 S. Trade St. P.O. Box 553

Tryon, NC 28782

Phone: 828-859-2828

gallery email: frontdesk@upstairsartspace.org

Artist's name: _____

Address: _____

best number to reach you: _____

Email: _____

•your website address _____

•your facebook page _____

for example @yourinstagramname

•your instagram page _____

for example, @yourfacebookname

Delivery of Work: Saturday, Sept. 28, 11 am to 4 pm

Exhibit Dates: Friday, October 4 to Friday, October 18

Open Studio Date 1: Saturday, October 5, 2019, 10 am to 5 pm

Open Studio Date 2: Sunday, October 6, 2019, 12 pm to 5 pm

Date of Opening Reception: October 4, 5 pm to 7:30 pm

Date of Closing Reception: October 18, 5 pm to 7:30 pm

Pick up Work: Saturday, October 19, 11am to 4 pm

Follow-up meeting of ArtTrek Artists: date to be determined

1. The Artist/Lender will provide UA with a signed copy of this Letter of Agreement no later than **JULY 31, 2019**
2. The Artist/Lender will provide UA with an updated bio and or statement prior to the exhibit by: **JULY 31, 2019** (email: arttrek@upstairsartspace.org)
3. The Artist/Lender will email 3 digital images (300 dpi) of their work for use by the UA for the Art Trek brochure, web site and publicity purposes by **JULY 31, 2019**
email to: arttrek@upstairsartspace.org
4. The Artist/Lender will pay registration fee of \$95 - \$125, no later than **JULY 31, 2019**

The UA provides support and sales staff, free publicity (in newspaper and magazine articles, facebook, instagram, UA website, posters, brochures and radio announcements). UA will also send electronic mail messages of events relevant to the exhibition such as receptions, gallery talks and educational programming.

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Digital image requirements: (email images to: arttrek@upstairsartspace.org)

Each digital image should be clearly labeled with artist's name, title, media, size, and date.

Images must be high resolution (minimum 300 dpi) and sized 3 x 5 or larger.

Acceptable image formats are PDF, Tiff, or JPG. No slides or photos, please. UA may reproduce submitted images for publicity purposes only, including the UA website and other social media.

The Artist/Lender agrees to provide UA with art for the exhibit, which UA will display as space allows; and agrees that the term of consignment is for the duration of said exhibit, as indicated above, except by agreement of both parties. The artist/lender appoints UA as agent for the works of art consigned under this agreement, for the purposes of exhibition and sale. Exhibited work must be available for purchase unless a special arrangement has been made between UA and Artist/Lender.

The Artist/Lender consigns to UA and UA accepts on consignment, the works of art listed on a separate inventory sheet. The Artist/Lender will give a copy of the Inventory upon delivery of work to UA. The Artist/lender confirms that he/she possesses the unencumbered title to each piece listed on the inventory sheet, and the description of each piece is true and accurate.

The installation of the exhibit is the responsibility of UA staff. All Art must be properly labeled with name, title, media and date. **Any art, 2D or 3D, that is to be installed on gallery walls must be wired for hanging or it will not be included in the exhibition.** Special hanging requirements may need participation of the artist or designee during installation. Please refrain from using saw tooth hangers.

The Artist/lender receives 60% of the net sales price if the work sells. Payment to the Artist/lender is made by UA within fifteen (15) days of the close of the exhibit. UA will use best efforts to promote the sale of work and will undertake other promotional activities on the Artist/lender's behalf as deemed appropriate.

The artworks shall be maintained in the condition in which they were received by the Lender. The artwork shall not be unframed or removed from mats or mounts for any purpose whatsoever, or repaired, retouched, or altered in any way, or transported in damaged condition except with the prior express written permission of the Lender.

UA will be responsible for the safekeeping of all consigned works of art and will be strictly liable to the Artist/Lender for loss (except for damage resulting from flaws inherent in the works of art), to the full amount the Artist/Lender would have received from the UA if the works of art had been sold, or the actual cost to repair the work.

The Artist/Lender is responsible for packing and picking up the work at the end of the exhibit. Unsold work must be removed from UA at this time. Work not picked up within ninety (90) days after the closing date of the exhibition will become property of the Upstairs Artspace.

I will participate in the Open Studios on the dates and times specified:

Artist/ Lender Signature:

_____ **Date:** _____
Artist/Lender printed name

_____ **Upstairs Artspace Representative**

_____ ***Artist's/Lender's Social Security Number**

_____ **Date:** _____

*SS# will be needed in event of sale Artists may withhold until sales become final.